



SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES

Marwadi Sammelan's



PROSPECTUS 2022-23

(Affiliated to SNDT Women's University, Mumbai)

FOR INQUIRY CONTACT:

B.C.A - 9820575656 & B.A(MASS MEDIA) - 9594655515

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PROSPECTUS **2022-23**

Degree College

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road, Mumbai- 400007

Tel: 022 -23808130 Fax: 022-23808137

E-Mail: 408.sdeorainstmgmt@gmail.com, info@sdims.co.in

Website: www.sdims.co.in

OUR VISION

To be the best at serving society by educating students to excel as scholars and innovators who will respond in a rapidly changing global environment.

OUR MISSION

To produce graduates who will possess the necessary skills and right attitude that could qualify them to be confident and self-reliant. Empowerment of women through academic excellence, cultural awareness and contribution towards nation building.

OBJECTIVES

- ❖ To inculcate within students work-readiness skills
- ❖ To encourage students to broaden their horizon
- ❖ To equip students with better understanding of oneself
- ❖ To motivate students to think laterally
- ❖ To encourage dynamism within students
- ❖ To inculcate basic ethical and moral values in student community for their perfect personality development.
- ❖ To create among students sense of sincerity, devotion, truth and honesty towards the nation.
- ❖ To develop a sense of generosity, broad mindedness, selflessness among students and encourage them to lay foundation of healthy and well-civilized family and society.

COLLEGE PRAYER

॥ सरस्वती वंदना ॥

या कुन्देन्दु तुषारहार धवला या शुभ्रवस्त्रावृता ।
या वीणावर दण्डमण्डित करा, या श्वेत पद्मासना ॥
या ब्रह्माच्युतशंकरः प्रभृतिभिःदैवेः सदा वन्दिता ।
सा माम् पातु सरस्वती भगवति निःशेष जाडयापहा ॥

गुरुं ब्रह्मा गुरुं विष्णु, गुरुं देवो महेश्वरा ।
गुरुःसाक्षात् परब्रह्म तस्मै श्री गुरवे नमः ॥

तू ही राम है तू रहीम है ।
तू करीम कृष्ण खुदा हुआ ॥
तू ही वाहे गुरु तू ईश मसीह ।
हर नाम में तू समा रहा ॥

सर्वे भवन्तु सुखिनः सर्वे सन्तु निरामयाः
सर्वे भद्राणि पश्यन्तु मा कश्चिद् दुःख भागभवेत्

असतो मा सद्गमय ।
तमसो मा ज्योर्तिगमय ।
मृत्योर्मा अमृतंगमय ॥
ॐ शांतिःशांतिःशांतिः ॥

MARWADI SAMMELAN's MANAGING COMMITTEE

SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES

COLLEGE COMMITTEE LIST [CDC]

Sr. No.	Name of the Committee Members	Post
1	Adv. Sushil D. Vyas	President
2	Shri. Suresh M. Deora	Gen. Secretary
3	Shri. Vijay Singhal	Convenor
4	Shri. Ajay Rungta	Member
5	Shri. Arvind Tibrewala	Member
6	Shri. Sunil Kabra	Member
7	Shri. Ramesh Deora	Representative
8	Shri. Kartik Deora	Representative
9	Shri. Sharad Dalmia	Representative
10	Smt. Dr. Santosh Kaul Kak	Officiating Principal

INDEX

	Contents	Page No
1.	From the Principal's desk	7
2.	About the college	8
3.	Bachelor of Computer Application (BCA)	9
4.	Bachelor of Mass Media (BMM)	13
5	College Rules and Regulations <ul style="list-style-type: none"> ➤ General ➤ Exam ➤ Attendance 	17
10.	Other Courses	19
11.	Student welfare Schemes	20
12.	Facilities	20
13.	Activities	22
14.	College Faculty	28



From the Principal's desk.....

Dear Students! Welcome to Sitaram Deora Institute of Management Studies, SDIMS, an institution of academic excellence and achievement, was established in 2012-2013 by a group of committed and dedicated members of Marwadi Sammelan. Their relentless endeavors and constant encouragement were responsible for the promotion of girls' education in our society. At Sitaram Deora Institute of Management Studies, we are imparting higher education to young women in India, which is a very substantial, potent and conscientious task. We all know that women are a great human resource and the role of women in the society is critical for development of a nation. I am extremely proud of being a woman.

The college believes in a judicious blend of the traditional and the modern values, an amalgam of academics and extra-curricular engagements to shape each student into a confident, dignified and responsible human being. We motivate and empower our students to be life- long learners, critical thinkers, and productive members of an ever-changing global society by providing an atmosphere for multifaceted development. The college offers undergraduate degree courses in BCA (Bachelors in Computer Application) and BMM (Bachelors in Mass Media). We are proud to be an institution of education that provides a holistic, student-centric environment.

The college offers various facilities to students to participate in co-curricular and extra-curricular activities such as Sports, Seminars and Workshops, Intercollegiate competitions, etc. These activities provide students with a platform to think, express, and exhibit their skills.

The faculty members of the college are well qualified having profound knowledge of their subjects and devoted whole heartedly to the well- being of the college and students. From its inception, the college has never digressed from the ideals of the great visionaries, who started the college, who envisioned the progress of the world through the education and empowerment of women.

ABOUT THE COLLEGE

Marwadi Sammelan established B.M.Ruia Mahavidyalaya in 1958, which is in the forefront for promoting quality education. To cater to the diverse academic needs of the students, the college started Higher Secondary classes for Arts and Commerce, i.e. Junior classes along with the Degree courses.

Marwadi Sammelan has been introducing new market oriented courses year after year. Taking into consideration the growing need for computer education and media studies, Sitaram Deora Institute Of Management Studies, affiliated to Smt. Nathibai Damodar Thackersey Women's University was established in 2012-2013 by Shri Suresh Deoraji, Secretary of Marwadi Sammelan. Knowing the gravity of the situation these courses were specifically chosen by our management committee members.

Sitaram Deora Institute Of Management Studies offers two full time prestigious vocational undergraduate courses namely: Bachelors of Computer Education(B.C.A) and Bachelors of Mass Media(B.A.M.M).

Since it's inception, Sitaram Deora Institute Of Management Studies is evolving in terms of hands-on education, extracurricular activities and infrastructure. With two dedicated and well- equipped computer labs, audio-visual rooms, timely industrial visits, guidance and counseling cell, participation of our students in collegiate and inter-collegiate activities alongside fulfilling course curriculum, we are achieving comprehensive excellence in the field of education. Sitaram Deora Institute of Management Studies provides ample opportunities to students to participate in extra-curricular activities such as NSS, Yoga and cultural activities that proves instrumental in shaping up the overall personality of students. We have an excellent library, Auditorium, Canteen and Gymkhana. We are proud to be an institution of education that provides a holistic, student-centric environment.

SITARAM DEORA INSTITUTE OF MANAGEMENT
STUDIES

Courses Offered

❖ Bachelor of Computer Application (BCA)

Eligibility and Admission

Student seeking admission should fulfill the following criteria:

Std XII (HSC) or Equivalent examination from any recognized board with English as a compulsory subject for admission to B.C.A.

The Original certificates along with certified copies of the following have to be submitted at the time of admission:

1. Std XII (HSC) Mark sheet
2. College Leaving Certificate

Students from other states need to produce eligibility certificates from S. N. D. T. Women's University, Mumbai. The Students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured. Their admission becomes complete only when the S. N. D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective boards/University+ H.S.C. passing certificate.

As per the rule of University / Department of Education no student is allowed to keep terms simultaneously for two courses. Student seeking admission from must state that she has not registered herself at any other college institution for any course conducted by the University / Department of Education.

❖ Academic Term

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April

❖ **Timings**

The college timings are from 9:00am- 2:00pm

❖ **Attendance**

Attendance in all lectures, practicals, tests, internal assessments and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term

❖ **Rules regarding refund of Fees**

Fees once paid will not be refunded for unaided courses.

❖ **Semester Exam**

- Admission from 1st to 2nd semester will be automatic, regardless of the number of subject heads in which a student may have failed.
- Admission to 3rd semester (from 2nd Semester) is given provided a student is not failing in more than 40% of subject heads in 1st and 2nd semester taken together.
- Admission from 3rd to 4th Semester is automatic.
- Admission to 5th Semester is given provided a student has passed in all subject heads in 1st and 2nd semester and is not failing in more than 40% of the subject heads of passing in 3rd and 4th Semester taken together.
- Admission from 5th and 6th semester is automatic.

❖ **Semester Exam Rules**

- Internal examination is for 25 marks and a minimum of 10 marks is required for passing.
- External examination is for 75 marks and a minimum of 30 marks is required for passing.
- Each subject will be given a grade, total passing marks for each subject is 40 and the final grade point average will also be reflected in the mark sheet.

- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, practical exams, case study etc.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.

Curriculum

B.C.A. I SEMESTER-I

Code	Subject	L	Pr./ Tu	Cr	Ext. Exam.	Int. Exam.	Total Marks
1101	Business and technical communication skills	2	-	2	25	25	50
1102	Problem Solving using C	4	-	4	75	25	100
1103	Web Programming	4	-	4	75	25	100
1104	Computer Fundamentals and Operating System	4	-	4	75	25	100
1105	Office Automation Tools	-	2	2	25	25	50
1201	Problem Solving using C Lab	-	2	2	25	25	50
1202	Web Programming Lab	-	2	2	25	25	50
	Total			20			500

BCA SEMESTER-II

Code	Subject	L	Pr./ Tu	Cr	Ext. Exam.	Int. Exam.	Total Marks
2101	Environmental science & RTI	2	-	2	25	25	50
2102	Programming Methodology and C++	4	-	4	75	25	100
2103	Database Management System	4	-	4	75	25	100
2104	Mathematics I	4	-	4	75	25	100
2105	Principles & Practice of Accounting	2	-	2	25	25	50
2201	Programming Methodology and C++ Lab	-	2	2	25	25	50
2202	Database Management System Lab	-	2	2	25	25	50
	Total			20			500

B .C .A. II SEMESTER-III

Code	Subject	L	Pr./ Tu	Cr	Ext. Exam.	Int. Exam.	Total Marks
3101	Data structures	4	-	4	75	25	100
3102	JAVA Programming	4	-	4	75	25	100
3103	Mathematics II	4	-	4	75	25	100
3104	Computer Organisation & Architecture	4	-	4	75	25	100
3201	Data structures Lab	-	2	2	25	25	50
3202	JAVA Programming Lab	-	2	2	25	25	50
	Total			20			500

BCA SEMESTER-IV

Code	Subject	L	Pr./ Tu	Cr	Ext. Exam.	Int. Exam.	Total Marks
4101	Python Programming	4	-	4	75	25	100
4102	Introduction to Microprocessor	4	-	4	75	25	100
4103	Computer Networks	4	-	4	75	25	100
4104	Software Engineering	4	-	4	75	25	100
4201	Python Programming Lab	-	2	2	25	25	50
4202	Introduction to Microprocessor Lab	-	2	2	25	25	50
	Total			20			500

BCA SEMESTER-V

Code	Subject	L	Pr./ Tu	Cr	Ext. Exam.	Int. Exam.	Total Marks
5101	Mobile Application	4	-	4	75	25	100
5102	Artificial Intelligence	4	-	4	75	25	100
5103	Cyber Security	4	-	4	75	25	100
5104	Multimedia and Application	2	-	2	25	25	50
5105	Elective1-Management Information System	4	-	4	75	25	100
5106	Elective 2 - Search Engine Optimization	4	-	4	75	25	100
5107	Elective 3 - Data Analysis and Visualization	4	-	4	75	25	100
5108	Mobile (Android) Application Lab		2	2	25	25	50
	Total			20			500

BCA SEMESTER-VI

Code	Subject	L	Pr./ Tu	Cr	Ext. Exam	Int. Exam.	Total Marks
6101	Cyber Laws and Intelligent Property Rights.	4	-	4	75	25	100
6102	Data Warehousing & Data Mining	4	-	4	75	25	100
6103	IOT	2	-	2	25	25	50
6104	Elective 1 - Machine Learning	4	-	4	75	25	100
6105	Elective 2 - Block Chain Technology	4	-	4	75	25	100
6106	Elective 3 - Big Data & Cloud Computing	4	-	4	75	25	100
6107	Project	-	6	6	75	75	150
	Total			20			500

Bachelor of Arts (Mass Media)-(BAMM)

Eligibility and Admission

Student seeking admission should fulfill the following criteria:

Std XII (HSC) or Equivalent examination from any recognized board with English as a compulsory subject for admission to B.M.M.

The Original certificates along with certified copies of the following have to be submitted at the time of admission:

1.Std XII (HSC) Mark sheet

2.College Leaving Certificate

Students from other states need to produce eligibility certificates from S. N. D. T. Women's University, Mumbai. The Students should note that unless the application is accompanied by provisional eligibility certificate, their admission cannot be assured. Their admission becomes complete only when the S. N. D.T. Women's University confirms the same after receiving Migration or Transfer Certificate from the respective boards/University H.S.C. passing certificate.

As per the rule of University / Department of Education no student is allowed to keep terms simultaneously for two courses. Student seeking admission from must state that she has not registered herself at any other college institution for any course conducted by the University / Department of Education.

❖ Eligibility for Admission to the Degree Course / Promotion to Various Semesters

1. Admission for students to First/Second/Third years, open/reserved categories will be applied to all programs

2. Admission to First Year:

a) The students passing Higher Secondary Examinations in any stream Arts / Commerce / Science / Home Science from any recognized Board, with one paper of English are eligible

- b) Students passing MCVC (Minimum Competency Vocational Course) are also eligible.
- c) Students passing three years Government recognized Diplomas after 10th Std. in the relevant subject are also eligible.

3. Admission to Second Year:

- a) Student who has passed B.M.M. I from this University or any other recognized University would be eligible for admission to B.M.M. II of this University.
- b) Students from other Faculties (Non- B.M.M.) can be admitted with prerequisites of 4 credits of specialization and 4 credits of General B.M.M. (irrespective of Theory or Practical) Pre-requisite for each student is to be decided after looking at the subjects completed at the First Year level. It is recommended (depending on the preference of the student) students from Science or from Arts & Commerce can be given appropriate pre-requisite courses.

4. Admission to Third Year:

- a) Students, who have completed their Second Year in B.M.M. from any College in India, would be eligible for admission to the Third Year, according to the Program in their previous College.

❖ **Academic Term**

The academic year will consist of two terms:

1st term- June to October; 2nd term – November to April

❖ **Timings**

The college timings are from 9:00a.m - 2:00p.m.

❖ **Attendance**

Attendance in all lectures, tutorials, tests, internal assessments and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.

❖ **Rules regarding refund of Fees**

Fees once paid will not be refunded for unaided courses.

❖ Semester Exam

- Admission from 1st to 2nd semester will be automatic, regardless of the number of subject heads in which a student may have failed.
- Admission to 3rd semester (from 2nd Semester) is given provided a student is not failing in more than 40% of subject heads in 1st and 2nd semester taken together.
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- Admission from 5th and 6th semester is automatic.

❖ Exam Rules

- Internal examination is for 25 marks and a minimum of 10 marks is required for passing.
- External examination is for 75 marks and a minimum of 30 marks is required for passing.
- Each subject will be given a grade, total passing marks for each subject is 40 and the final grade point average will also be reflected in the mark sheet.
- The College conducts internal tests in accordance with the requirements of the Education Department / University. Internal examinations are conducted in form of objective test, viva, presentation, project, practical exams, case study etc.
- It is mandatory for students to pass in the internal examination of each subject. Students who have not passed in the internal exam cannot appear for the external exam. Student must independently pass both in the internal and external examination.

Curriculum

B.A.M.M I

SEMESTER I

Code Nos	Subject
1001	Effective Communication Skills
1002	Fundamentals of Mass Communication
1003	Contemporary World History
1004	Introduction to Sociology
1005	Traditional media

SEMESTER II

Code Nos	Subject
2001	Environmental Studies
2002	Indian Political and Economic systems
2003	Introduction to Psychology
2004	Events management
2005	Introduction to Computers

B.A.M.M II

SEMESTER 3

Code Nos	Subject
3001	Introduction to Print Media
3002	Basics of Advertising
3003	Fundamentals of Public Relations
3004	Visual Communication & Photography
3005	Introduction to Cinema

SEMESTER 4

Code Nos	Subject
4001	Introduction to Broadcast media
4002	Integrated Marketing Communication
4003	Introduction to New Media
4004	Women and media
4005	Writing for Media

BAMM III

(Specialisation- Advertising & Public Relations)

SEMESTER V

SEMESTER VI

Code	Subject	Code	Subject
5101	Introduction to Research	6101	Advertising & Society
5102	Advertising & Marketing	6102	Advertising Agencies
5103	Branding	6103	Customer Relationship management
5104	Consumer Behaviour	6104	Law and Ethics in Advertising
		6105	Internship
5105	Media planning & Scheduling		

College Rules and Regulations

❖ **General Rules**

- Every student is required to wear an Identity Card when in college premises. The ID card is invalid unless a passport size photo of the student is affixed in the space provided and bears the signature of the Principal.
- Students must not do anything inside or outside the College that will in any way interfere with its orderly administration, discipline and smooth functioning.
- No Notice or Article pertaining to the College must be given by the students in any newspaper or magazine.
- Students are expected to take proper care of the College property and to co-operate in keeping the premises neat and clean. Any damage to the College property is a breach of discipline and will be strictly dealt with.
- Students are **not** permitted to carry mobile phones within the College premises. Defaulters will be dealt with accordingly and hand set will be confiscated.
- Students will be responsible for their personal belongings. College will not be accountable for any loss of personal belongings of the students. All unclaimed books, bags, etc. must be deposited in the College Office.
- Ragging is strictly prohibited in and around the College premises. Students are advised not to get involved in any ragging activities. Any complaint of

ragging against any student will attract heavy fine, which depending upon the severity of case, may amount to expulsion of the defaulting individual from the college. To ensure strict compliance the College has an 'Anti Ragging Committee' consisting of following teachers:

Ms. Shruti Ranade & Ms. Swati Vaidya: Tele No. 9870294531

- Decision on matters not covered by the above rules will rest at the absolute discretion of the Principal.

❖ **Exam Rules**

- Exam shall be conducted at the end of each term while unit tests shall be held throughout. In addition **regular assignments** will also be given to the students. Strict disciplinary action will be taken against the student who is absent for any test / exam/ practical or fails to submit the assignment on time without any genuine reason.
- Attendance of minimum 75% in each subject is mandatory for appearance in term end examinations.
- Use of mobile phones during exams is strictly prohibited.
- Strict action will be taken against students using unfair means during examinations
- Every year the Principal conducts a meeting to discuss the examination results. The academic performance and participation of individual student in various curricular and co-curricular activities is discussed in detail. This helps in giving specific attention to the weaker areas of the students or to the students not performing up to the standards.

❖ **Attendance Rules**

- Attendance in all lectures, tutorials, practicals, tests, internal assessments and examinations is compulsory. It is mandatory for students to maintain 75% attendance in each subject during each term.
- Students who fail to maintain the condition of minimum attendance on account of illness or any other reason, **which is deemed right by the principal** should apply in writing to the principal for leave of absence failing which they will be treated as defaulters.
- The list of roll numbers of the students with less than the required attendance is put up from time to time. Parents and guardians of the students with very poor attendance records are informed in writing in anticipation of improving attendance. Meetings are regularly held with

parents to inform them about their ward's academic and overall performance

OTHER COURSES

The college offers the following list of courses

Promotion of Ethics and Human Values

Remedial Classes for English

Under Pradhan Mantri Kaushal Vikas Yojana (PMKVY)

- ✓ Tally ERP 9

- ✓ Field Technician in Computer hardware and peripherals

Under national Mission on education through ICT(NMEICT),MHRD Government of India

- ✓ Spoken Tutorial (ST) IT Skills

The college plans to introduce Massive Open Online Courses (MOOCs) which is a flexible way to learn new skills, and deliver quality educational experience to students, it also plans to initiate SWAYAM a programme initiated by the Government of India which seeks to bridge the digital divide and help students to join the mainstream of the knowledge economy. The college also offers tally courses for students.

The college plans to introduce more courses in the near future

STUDENT WELFARE SCHEMES

❖ Free Accidental Insurance

All students and staff members are covered under Accidental Insurance up to Rs. 50,000/-

❖ Railway Concessions

The college provides the railway concession form which when filled and submitted by the students would entitle them Railway concession for the Season Tickets

between Churchgate or Chhatrapati Shivaji Terminus and the local Railway Station nearest to their residence.

FACILITIES

Library

The college provides library facilities to students. The college library has a huge collection of over 21000 books. It also has a good number of audio- visual aids in the form of CD's/ VCD's.

OPAC- Online public accesses catalogue allows faculty and the students to locate books and other library material without any effort. N-List (National Library and information services infrastructure of scholarly content) allows faculty and students to access e-journals, e-books pertaining to various disciplines.

It subscribes to important journals, periodicals and is kept open from 9.00am to 5.00pm on all days except Sundays. Students are allowed to enter the library only with a valid Identity card

Issue and Return of Books : Students are allowed to borrow 2 books at a time. The book is issued for one week against the library card. In case the book is not returned on the due date fine will be charged day wise for each extra day.

Computer Centre

The college has well equipped air-conditioned computer labs with internet access. This facility is provided free for students to enhance their chances of succeeding in technology-based classroom assignments, encourage research based learning, and to provide access to equipment that will support the needs of instruction where they enjoy life-long learning.

The computer labs support the curriculum of the college and the assignments of the instructors.

Gymkhana

The college has a well-equipped gymkhana which provides the necessary space and equipment for both indoor and outdoor sports. The gym has state of the art fitness equipment's like electronic treadmill, exercise cycle, twister, Multi-pulley etc. A professional instructor is available during working hours to guide the students on exercise diet and fitness regime

Auditorium

The auditorium is used for activities such as seminars, guest lectures, cultural activities, department functions and other events. The auditorium is well equipped with latest LCD projectors, slide projectors and seats; it has a seating capacity of over 250 people.

Canteen

The college canteen is located on the ground floor. It offers hygienic snacks and meals at reasonable rates. It tends to be a popular place on campus, not only for physical refreshment but also for student bonding.

Audio Visual Room

Room no 4 is well equipped to hold seminars, orientations, guest-lectures, audio-visual presentations among other academic, co-curricular and extra-curricular activities.

ACTIVITIES



College Festival

The college organizes 'Toofaan' a grand cultural show of performing arts. It gives the students an opportunity to exhibit their talents. This annual festival is the highlight of College. Apart from its grand celebration it also serves as a platform in recognizing meritorious students who have topped the examinations at the University and those who won competitions in various events in

and outside the college.



Sports

The college trains the students for inter-collegiate competitions in basketball, volleyball, table tennis, kabaddi, khokho, cricket, athletics, chess and yoga. Opportunities are provided to students to participate in camps, hikes, sports related seminars and workshops organized by

the University. Training is also provided for students in indoor games like carom, chess, table tennis. Special training is provided in the field of yoga & martial arts this has encouraged many students to participate in national level yogasana tournaments.



Trade Fair The college hosts "Trade Fair-Unnati" annually to instill an entrepreneurial spirit among students. This event creates aspiration among students by promoting interest, and provides them with learning opportunities to acquire business skills, at the same time it encourages the students by creating awareness

of venture creation as a viable career option.

Industrial Visits

Industrial visit: Ralegan Siddhi



Industrial visit: Radio City, Mumbai



Industrial visit: Dainik Bhaskar



Industrial visit: Rajasthan



Industrial visit: Shimla



Industrial visit: The Tribune



The college believes that education and industry must have a reciprocal relationship in order to gain the most from each other. These industrial visits provide an insight on how companies work and also provide useful information related to the course which cannot be visualized in lectures.



Marathi Bhasha Gaurav Diwas

The students celebrated Marathi Bhasha Diwas with great gusto in our auditorium.



Ras Phuhar

The college annual function is held every year at Birla Matoshri Sabha Griha, Marine Lines where in students participate and presents various programmes representing varied cultures spread across the country and issues concerning the society.



Talent Show

The College Organizes talent shows wherein the students show their talent in various fields.



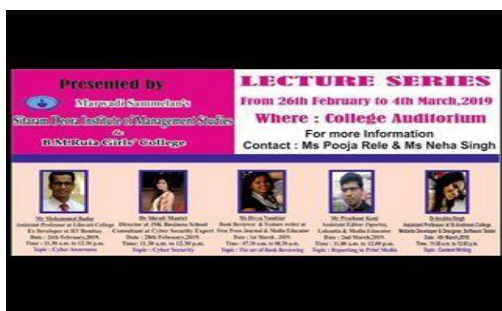
Miss Yashaswini

College organizes competition rounds to judge students on leadership qualities, academic record, outstanding personality, organizational abilities and the participation in co-curricular, social service activities and sports; all-round best student is then crowned Miss Yashaswini.



Zumba Workshop

The college had conducted a Zumba workshop as it is a great confidence booster and a stress buster for the students.



Lecture Series

Lecture Series was organized for the students where eminent speakers were invited.

National Service Scheme (N.S.S.)

The NSS Motto 'Not Me But You', reflects the spirit of self-less service. The NSS symbol, based on the Wheel of the Konark Sun Temple is embossed on the NSS badge. The symbol stands for continuity as well as change and implies continuous



striving for social development. The NSS objective is to develop among the volunteers a sense of social and civic responsibility, gain communicative skills in mobilizing community participation, acquire leadership qualities, and develop the overall personality of the students. NSS makes the student

responsible, confident and dedicated citizen. The NSS volunteers are required to participate in regular and special camp activities and work with the community to complete 240 hrs during the first and second year. In the final year degree college students are given 10 incentive marks as per university norms. The NSS unit of our college regularly undertakes socially relevant projects in collaboration with Government and Non-Government Organizations, like BMC, RED CROSS NGO, International Rotary Club, etc.

The NSS activities conducted are:

- Health Awareness Programmes, Pulse Polio Immunization, Medical Check-up and Eye Check-up Camps.
- Environment awareness, Beach cleaning, Tree Plantation, and Cleanliness Drive Programmes.
- Disaster Management Training, Leadership Training Camps and Life Skill Programmes, Self Defense Workshops.
- Seminars, Workshops, Guest Lectures on Social Issues



- Literacy Project, Legal awareness, Career Guidance Programmes
- Visit to Old Age Homes and Orphanages, Disaster Management Camps
- Street Plays, Surveys, competitions based on social and current issues are organized.



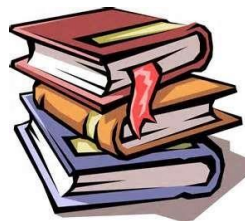
MIFF 2018

Students attended **Mumbai International Film festival** (MIFF 2018) and were featured on their website and social media pages.

Associations and Committees

To ensure the improvement & sustenance of quality education in the institution, various committees under the leadership of different teachers have been constituted they are as follows:

• Academic Committee	• Parent-Teacher Association
• Examination Committee	• Sports Committee
• Discipline Committee	• Counseling Cell
• Cultural Committee	• Library Committee
• N.S.S Committee	• N.C.C Committee
• Students' Welfare Committee	• Anti-Ragging Committee
• Alumni Committee	• Language Club
• Career Guidance Committee	• Research Cell
• Disaster Management Cell	• Multi-media Club
• Black List Committee	• IQAC Cell



Magazine and Research Journal

To encourage the creativity and writing aptitude in the students and to give them a platform to express their original thoughts the college publishes an annual magazine named “Unnati”. The events and activities of the college are also reported in the magazine. The college also regularly publishes research articles in the ISBN book.

COLLEGE FACULTY

Principal :Dr. (Smt.) Santosh Kaul Kak.

BCA Department

Smt Pooja R. Rele M.C.A., M.Phil, ADIT, Diploma In Software Engineering **(Co-ordinator)**

Ms Anju Thakur M.Com.

Ms Pooja Kapadne M.Tech, B.Tech

BMM Department

Ms. Neha Singh BMM,M.A.(Mass Communication And Journalism)**(Co-ordinator)**

Mr. Sushant Jain M.A.

Ms Anju Thakur M.Com.

Ms Kinjal Jain M.Com. NET

Marwadi Sammelan's



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